

CONTRACT



www.Fox8.com

WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

And:

Buying Time LLC
650 Massachusetts Ave NW
Suite 210
Washington, DC 20001

Contract / Revision 566223 /		Alt Order # 09783161
Product SUTTON 4 CONGRESS		
Contract Dates 10/09/12 - 10/15/12		Estimate # 2126
Advertiser Sutton/D/Congress		Original Date / Revision 09/11/12 / 09/11/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WJW	Account Executive Alexandra Bradley	Sales Office Washington DC
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 128	Product Code 126
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	8	10/09/12	10/09/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$1,100.00
		news										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$1,100.00			
2	8	10/10/12	10/10/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$1,100.00
		news										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--W----				1	\$1,100.00			
3	8	10/11/12	10/11/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$1,100.00
		news										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---T---				1	\$1,100.00			
4	8	10/12/12	10/12/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$1,100.00
		news										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----F--				1	\$1,100.00			
5	8	10/15/12	10/15/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$1,100.00
		news										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M-----				1	\$1,100.00			
6	8	10/09/12	10/09/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$1,100.00
		news										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$1,100.00			
7	8	10/10/12	10/10/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$1,100.00
		news										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--W----				1	\$1,100.00			
8	8	10/11/12	10/11/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$1,100.00
		news										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---T---				1	\$1,100.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



www.Fox8.com

WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
566223 /	09783161

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/09/12 - 10/15/12	SUTTON 4 CONGRESS	2126

<u>Advertiser</u>	<u>Original Date / Revision</u>
Sutton/D/Congress	09/11/12 / 09/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	<u>Totals</u>	
											Spots	Amount
9	8	10/12/12	10/12/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$1,100.00
		news										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----F--				1	\$1,100.00			
10	8	10/15/12	10/15/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$1,100.00
		news										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M-----				1	\$1,100.00			
11	8	10/09/12	10/09/12	M-F 8a-9a	8a-9a News		:30			NM	1	\$1,050.00
		news										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$1,050.00			
12	8	10/10/12	10/10/12	M-F 8a-9a	8a-9a News		:30			NM	1	\$1,050.00
		news										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--W----				1	\$1,050.00			
13	8	10/11/12	10/11/12	M-F 8a-9a	8a-9a News		:30			NM	1	\$1,050.00
		news										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---T---				1	\$1,050.00			
14	8	10/12/12	10/12/12	M-F 8a-9a	8a-9a News		:30			NM	1	\$1,050.00
		news										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----F--				1	\$1,050.00			
15	8	10/15/12	10/15/12	M-F 8a-9a	8a-9a News		:30			NM	1	\$1,050.00
		news										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M-----				1	\$1,050.00			
16	8	10/09/12	10/09/12	M-F 530a-6a	530a-6a		:30			NM	1	\$800.00
		news										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$800.00			
17	8	10/10/12	10/10/12	M-F 530a-6a	530a-6a		:30			NM	1	\$800.00
		news										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--W----				1	\$800.00			
18	8	10/11/12	10/11/12	M-F 530a-6a	530a-6a		:30			NM	1	\$800.00
		news										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---T---				1	\$800.00			
19	8	10/12/12	10/12/12	M-F 530a-6a	530a-6a		:30			NM	1	\$800.00
		news										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----F--				1	\$800.00			
20	8	10/15/12	10/15/12	M-F 530a-6a	530a-6a		:30			NM	1	\$800.00
		news										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M-----				1	\$800.00			
21	8	10/10/12	10/10/12	M-F 3p-4p	3p-4p		:30			NM	1	\$450.00
		Ricki Lake										

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



www.Fox8.com

WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

Contract / Revision	Alt Order #
566223 /	09783161

Contract Dates	Product	Estimate #
10/09/12 - 10/15/12	SUTTON 4 CONGRESS	2126

Advertiser	Original Date / Revision
Sutton/D/Congress	09/11/12 / 09/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 --W---- 1 \$450.00												
22	8	10/12/12	10/12/12	M-F 3p-4p	3p-4p		:30			NM	1	\$450.00
Ricki Lake												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 ----F-- 1 \$450.00												
23	8	10/09/12	10/09/12	M-F 4p-5p	4p-5p		:30			NM	1	\$800.00
JUDGE JUDY												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 -T----- 1 \$800.00												
24	8	10/10/12	10/10/12	M-F 4p-5p	4p-5p		:30			NM	1	\$800.00
JUDGE JUDY												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 --W---- 1 \$800.00												
25	8	10/11/12	10/11/12	M-F 4p-5p	4p-5p		:30			NM	1	\$800.00
JUDGE JUDY												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 ---T--- 1 \$800.00												
26	8	10/12/12	10/12/12	M-F 4p-5p	4p-5p		:30			NM	1	\$800.00
JUDGE JUDY												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 ----F-- 1 \$800.00												
27	8	10/15/12	10/15/12	M-F 4p-5p	4p-5p		:30			NM	1	\$800.00
JUDGE JUDY												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 M----- 1 \$800.00												
28	8	10/09/12	10/09/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$2,000.00
news												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 -T----- 1 \$2,000.00												
29	8	10/10/12	10/10/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$2,000.00
news												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 --W---- 1 \$2,000.00												
30	8	10/11/12	10/11/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$2,000.00
news												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 ---T--- 1 \$2,000.00												
31	8	10/12/12	10/12/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$2,000.00
news												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 ----F-- 1 \$2,000.00												
32	8	10/15/12	10/15/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$2,000.00
news												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 M----- 1 \$2,000.00												
33	8	10/10/12	10/10/12	The X Factor	The X Factor		:30			NM	1	\$6,000.00
X FACTOR												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 --W---- 1 \$6,000.00												

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



www.Fox8.com

WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

Contract / Revision	Alt Order #
566223 /	09783161

Contract Dates	Product	Estimate #
10/09/12 - 10/15/12	SUTTON 4 CONGRESS	2126

Advertiser	Original Date / Revision
Sutton/D/Congress	09/11/12 / 09/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 34	8	10/11/12	10/11/12	FOX Prime Thursday 9p-10p	9p-10p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		GLEE										
35	8	10/09/12	10/09/12	M-F 10p-11p Fox 8 News	10p-11p Rotator		:30			NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		news										
		Week: 10/08/12	10/14/12	-T-----				1	\$2,600.00			
36	8	10/10/12	10/10/12	M-F 10p-11p Fox 8 News	10p-11p Rotator		:30			NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		news										
		Week: 10/08/12	10/14/12	--W----				1	\$2,600.00			
37	8	10/11/12	10/11/12	M-F 10p-11p Fox 8 News	10p-11p Rotator		:30			NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		news										
		Week: 10/08/12	10/14/12	---T---				1	\$2,600.00			
38	8	10/14/12	10/14/12	Late News After Sports/De	1030p-2a After Spc		:30			NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		news										
		Week: 10/08/12	10/14/12	-----S				1	\$2,600.00			
39	8	10/15/12	10/15/12	M-F 10p-11p Fox 8 News	10p-11p Rotator		:30			NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		news										
		Week: 10/15/12	10/21/12	M-----				1	\$2,600.00			
40	8	10/14/12	10/14/12	Su 6p-7p	6p-7p News		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		FOX NEWS										
		Week: 10/08/12	10/14/12	-----S				1	\$1,800.00			
N 41	8	10/09/12	10/15/12	M-F 3p-4p	3p-4p		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		JUDGE JOE										
		Week: 10/09/12	10/15/12	MTWTF--				3	\$450.00			
N 42	8	10/14/12	10/14/12	MLB Championship Series	4p-CC		:30			NM	2	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		NLCS GAME 1										
		Week: 10/08/12	10/14/12	-----S				2	\$5,500.00			
N 43	8	10/09/12	10/15/12	M-F 9a-10a	9a-10a		:30			NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		NEWS										
		Week: 10/09/12	10/15/12	MTWTF--				3	\$1,200.00			
Totals											47	\$71,900.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	47	\$71,900.00	\$61,115.00
Totals	47	\$71,900.00	\$61,115.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.